

CONTRACT



www.Fox8.com

And:

Waterfront Strategies  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

WJW  
5800 S. Marginal Rd  
Cleveland, OH 44103  
(216)431-8888

Contract / Revision 585179 /		Alt Order # 09849893	
Product HOUSE MAJORITY PAC			
Contract Dates 10/23/12 - 10/29/12		Estimate # 2171	
Advertiser House Majority PAC		Original Date / Revision 10/22/12 / 10/22/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code 79	Product Code 86	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
FOX 8 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,200.00			
N 2	8	10/23/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$10,500.00
FOX 8 NEWS AT 6A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,500.00			
N 3	8	10/23/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	4	\$14,000.00
FOX 8 NEWS AT 7A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$3,500.00			
N 4	8	10/23/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	3	\$4,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,500.00			
N 5	8	10/23/12	10/29/12	M-F 8a-9a	8a-9a News		:30			NM	3	\$10,500.00
FOX 8 NEWS AT 8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,500.00			
N 6	8	10/23/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	3	\$8,400.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$2,800.00			
N 7	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$2,000.00
FOX 8 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00			
N 8	8	10/23/12	10/29/12	M-F 11a-12p	11a-12p		:30			NM	2	\$2,000.00
JUDGE JOE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			

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<u>Contract / Revision</u> 585179 /		<u>Alt Order #</u> 09849893
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 2171
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> Spots Amount	
N 9	8	10/23/12	10/29/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	2	\$4,000.00
FOX 8 NEWS AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$2,000.00			
N 10	8	10/23/12	10/29/12	M-F 1p-2p	1p-2p		:30			NM	2	\$2,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			
N 11	8	10/23/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	2	\$2,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			
N 12	8	10/23/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	2	\$2,400.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,200.00			
N 13	8	10/23/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	2	\$3,000.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,500.00			
D 14	8	10/27/12	10/27/12	Sa 5p-6p	5p-6p		:30			NM	0	\$0.00
SEINFELD												
N 15	8	10/23/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$16,000.00
FOX 8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$4,000.00			
N 16	8	10/23/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$12,000.00
FOX 8 NEWS AT 630P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$4,000.00			
N 17	8	10/23/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$9,000.00
FOX 8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,000.00			
N 18	8	10/23/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$9,000.00
FOX 8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,000.00			
D 19	8	10/27/12	10/27/12	Sat 7p-8p	7p-8p		:30			NM	0	\$0.00
FOX8 NEWS												
D 20	8	10/28/12	10/28/12	Su 6p-7p	6p-7p News		:30			NM	0	\$0.00
FOX 8 NEWS AT 6P												
N 21	8	10/23/12	10/29/12	M-F 730-8p	730p-8p		:30			NM	2	\$6,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				2	\$3,000.00			
N 22	8	10/23/12	10/29/12	Late News Rotator	10p-11p Rotator		:30			NM	2	\$9,000.00
FOX 8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFSS				2	\$4,500.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 23	8	10/23/12	10/29/12	Late News Rotator	10p-11p Rotator		:30			NM	2	\$9,000.00
FOX 8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFSS				2	\$4,500.00			
N 24	8	10/23/12	10/29/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MT-----				2	\$2,000.00			
N 25	8	10/24/12	10/24/12	World Series on FOX	7p-CC		:30			NM	1	\$15,000.00
WORLD SERIES GAME 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$15,000.00			
N 26	8	10/23/12	10/29/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$600.00			
N 27	8	10/27/12	10/27/12	College Football Early	College Football E:		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$2,000.00			
Totals											55	\$160,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	44	\$132,500.00	\$112,625.00
10/29/12 -10/29/12	11	\$27,600.00	\$23,460.00
<b>Totals</b>	<b>55</b>	<b>\$160,100.00</b>	<b>\$136,085.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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